



ROAR Pursuits

CSR Proposal



WHO WE ARE?

ROAR PURSUITS CIC is an organisation founded on the aim of providing education, training and support to young care leavers to be able to build a stable independent life.

ROAR has already supported 121 young people, with 76% moving into sustained onward employment.

The training increased qualifications by 26% with a total of the 121 while 62% gained a higher education.

The Need

‘The poor life experiences of too many care leavers are a longstanding problem. Without well-targeted support their deep needs will not be met, with costly consequences both for the young people and for society. The system is not working effectively to deliver good outcomes for all care leavers.

On the key measure of numbers in employment, education and training the situation has deteriorated since 2007-08, and it is only worsening as numbers increase. Ofsted’s recent work now gives a clear picture of failings in local support and that these areas should be addressed.’



Manchester's LAC / Care leavers

The LAC population is very high in comparison to national average. In Manchester close to 40% of 16-18 year old care leavers are NEET, 4 times the national average. Manchester's care leavers have complex needs; inhibiting their confidence and ability to progress. Only 8.2% achieved 5A* to C with English and Maths.

Despite the Children Leaving Care Act stating that all care leavers have a PEP plan – Over 50% of those surveyed in Manchester didn't know they had one.

Manchester has 5.7% of looked after children known to misuse substances. This is higher than the England average of 3.5%.



Manchester's LAC / Care leavers

It is known that 30% of the homeless population are care leavers, but we estimate this higher at 40%.

The Ofsted regional report on the service they deliver to care leavers in Manchester has been deemed 'Inadequate'. Those questioned by Ofsted said they wanted more support with money, jobs and healthy relationships, 32% of Care leavers in Manchester said they found it hard to get in touch with their PA and felt they needed outside support. 60% said they had had no help with employment and 40% said they had no help with living independently.

75% of Lifeshare's clients are care leavers and we are partners to tackle the root causes of homelessness in Manchester.



The Solution and trail to success



Leading the Pride's Trail

STAGE 01

Roar Pursuits CIC



Pre-Registration
Form



Assessment of
skills

Level of
engagement with
wrap around
support partner



New Referral path:
from **ANY** agency via
DePaul, LifeShare,
Centrepont



WHERE WE ARE

Care leavers: Sofa surfing,
hostel / Homeless



Our plan:

To ensure there are more
ways to apply for early
intervention training so
care leavers find it easier
to seek help before they
reach the cliff edge.

Prevention of homelessness,
and costly negative
outcomes.



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STAGE 02

AGREEMENTS

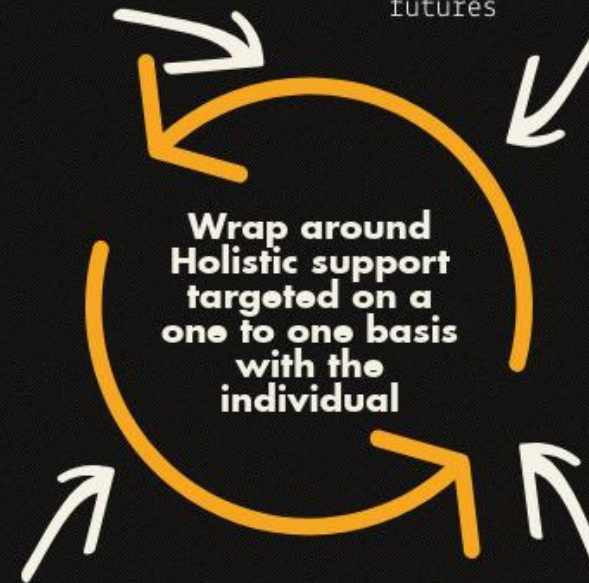
- **MCC Housing**
To facilitate DHPs for care leavers who find themselves in need once securing employment - TBC
- Additional assistance from Welfare reform team and FIOS.
- **Housing Associations**
Care leavers flagged up and potentially given a months deposit free if they were homeless - TBC.
- Agreement for shared tenancies from Riverside
- **Credit Union**
Agreement for Roar Participants who are engaged in training to be able to open accounts and receive loans immediately - Agreed with MCU and SMCU.
- **DWP** - 4 week run - Agreed Fast track nil-income form, to reinstate housing immediately if they lose job.



THE PROCESS

Mental health support via CAMHS

Drug and alcohol Support via emerging futures



Training Support via Roar - Teach life skills such as budgeting and priorities

Training Support via Roar - Education and Training to be able to get a job



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STAGE 03



ROAR LIFE HACKS - the details

ENGAGED COHORT

6 weeks Intensive accredited training

Week 1: Origins: Personal strengths, resilience and interactive exercise cards to ascertain areas of interest and tease out aspirations of young people, showing strengths and weaknesses and get them to think about their potential. Leading to encouraged development of talents and interests which they may wish to progress in education and employment with support from a dedicated coach. There will be group work to build skills, involve social inclusion and they will meet people with similar backgrounds.

Week 2: Savvy: Money and Tenancy Management; Understand housing options, tenancy rights and obligations. Which bills to prioritise and why. Budgeting and saving money and how to manage on a low income. Understanding credit and hire purchase, retail tips on how to get the best deals as well as what to do if they face financial problems or have debts.

Week 3: Evolve: Confidence and Healthy Relationships; How to fake it make it. Simple practical tips and skills to give off the right air of confidence. Body language including power poses, how to introduce yourself well and good eye contact.



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STAGE 03



ROAR LIFE HACKS - the details

Week 4: Presence: Not just online and in person but also how to behave in work, a day of learning soft skills. CV work, interview techniques also form part of this week.

Week 5: Elevate: Networking and the hidden job market as well as online applications. Support is managed so they are guided rather than 'hand held', as part of the training revolves around them being able to do things for themselves, rather than setting them up for failure by doing everything for them.

Week 6: Goal setting: ensure there are next steps in place for the young person to achieve the set out aspirations they desire. We measure the distance travelled using an outcome based model. Each young person will have a short interview to retest soft skills and report back on what they would change or improve about training.

Parachute approach - It doesn't end at Week 6: Following on there will be monthly contact and contingency planning; looking at potential risks, being flexible and sensitive to any problems. We also will pair participants with business brokerage, and **in-work support**. We acknowledge the right of every Roar Participant to return for support.



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STAGE 04



BREAKING A COSTLY CYCLE

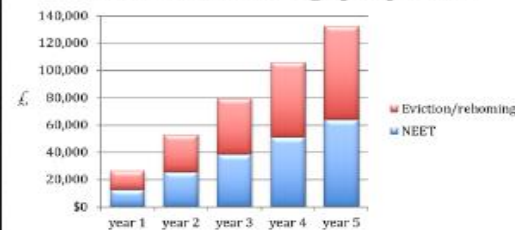


40% of care leavers are NEET.
24% of the prison population have been in care.
30% of care leavers have experienced homelessness.
(this is expected to actually 40% as intentional homeless care leavers are not counted)
70% of sex workers were looked after children.
77% of care leavers feel lonely.
58% suffer with mental health issues
4 times more likely to commit suicide.
5 times more likely to self-harm.
57% of care leavers in debt

Per person	Cost
JSA	£10,025
NEET additional costs	£4,528
Eviction (per incident)	£7,095
Rehousing	£8,391
Total	£30,039**



Accumulative savings per person



**For those in care the cost is an additional £64,819 if they find themselves homeless

The ROI of Roar helping a LAC sustain a housing tenancy is 760% or £860 saving per £1 spent. The ROI of getting a job, education or training is 708% or £808 saving of the **same** £1 spend.



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STAGE 05

Employment

On a path to a career and fullfilment from being in work via the business brokerage and training received.

Understanding

Understanding their rights and entitlements as care leavers.

Education

Learning new soft skills, and practical life skills.
Gaining a QCF Qualification.

Wellbeing

Being around other care experienced people, being supported, feeling part of a community and society with improved emotional intelligence.

One Last Step!



Starting adulthood..
With a ROAR!



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Benefits to us (and society as a whole)

	Fiscal Benefits	Public Value Benefits
Employment mentoring programme	Reduction in unemployment payments as individuals gain employment.	Increased output resulting from increased employment. Improved health with related impacts on well-being (e.g. reduction in mental health problems)
Tenancy training	Reduction in eviction and rehoming payments. Reduction in homelessness payments.	Opportunity of cost avoided time spent by a variety of public sector agencies. Improved health with impacts on public sector
Money management training	Reduction in cost of debt and destitution related costs	Improvement in local economy and mental health

The cost of Not Caring

The ROI of Roar helping sustain a tenancy is 760% or £860 saving per £1 spent. ROI of getting a job, education or training is 708% or £808 saving for the **same** £1 . That's simply a home and a job – other costs could be a young person being a victim of domestic abuse; £2,766 per incident. Or if they are suffering from a mental health issue; a minimum of £1,866. If the young person has any addictions there are also further costs, for drugs it's £3,631 a year and alcohol a further £1,962 a year. Custody costs £5,485 monthly, and a 1st entrance into the CJS is £21,268 per year, with subsequent years costing £50,065.

It is estimated by the University of York that the cost of a care leavers negative journey is £337,204.00 over their lifetime.



Benefits to you

- Investing in a participant isn't just good for the young people. Investors can claim an income tax relief of 30% as Roar is a Community Interest Company.
- As well as potentially qualifying for an exemption on capital gains tax.
- Great PR campaign to show how you are nurturing those who are most vulnerable and leading them on to better lives.
- Show your staff you value them giving volunteering hours to help the homeless of Manchester – starting at the root cause of the problem.



Seals of approval / partnerships

"The Care Leavers Association fully supports taking user-led approaches to improving the lives of care leavers. We recognise that more needs to be done to improve outcomes for care leavers and welcomes WithaRoar!"



Where you come in!

1 – Sponsor a participant – Bronze

- £2,750 is the cost per Roar participant to have 6 weeks worth of life skills training
- 12 months of 1-2-1 signposting & wrap around support from Lifeshare.
- Business brokerage and in work support for 12 months.
- Trauma treatment with specialist psychologists.
- Access to an app which has been customised to GM, giving information, advice and guidance across topics including housing, entitlements, managing money, health & wellbeing and preparing to leave care. A calendar of local events and activities and a social platform built in to keep in touch with fellow Roar graduates; thus reducing social isolation.
- Free travel and lunch and includes a QCF qualification.



Where you come in!

1 - Sponsor a participant! - Silver

- £16,500 - Why sponsor one participant why not a whole class?
- This would be the same package of care to the group
- We would also invite your staff to come and engage in training, share skills

1 - Sponsor a participant! - Gold

- £85,000 - Why sponsor one class when you could fund a whole year of training.
- This would be the same package of care to the group
- We would also invite your staff to come and engage in training, share skills
- Art made to be delivered to the Homeless Festival in November, with your company branding.



Where you come in next.. Business Brokerage

2 – Offer a paid Work Placement

- Roar will ascertain your recruitment needs, based on this we will supply you with suitable candidate CVs.
- Candidates will arrive prepared for interview.
- You get a great candidate, who has 12 months of in work support, to ease into the world of work
- Roar is part of the governments' See Potential campaign, so partnering with us will mean you will be a See Potential Employer too.
- The only proviso we have is that you pay our candidates a living wage and not an apprenticeship (they don't live at home with mum and dad, so they need a decent income)

**8 out of 10
employers**

have confidence in
care leavers' skills
and reliability



Source: YouGov survey of 630 employers on behalf of DWP (2015)



HM Government



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Other ways to get involved

3 – Other needs

- Marketing and SEO support
- PR support
- Underwrite credit union loan of £20,000 – this loan is to ensure all participants have access to a deposit for a home.
- Let us use your training room
- Organise an event to fundraise
- Join a run, bake a cake or shave your hair – all ideas are welcomed and we will work with you to fit your ethos.



Other ways to get involved

Lastly a simple

Thank
you 😊